



CASE STUDY

DOOBIE NIGHTS

Elevating Cannabis
Dispensary Security
and Experience



Sales Support:

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Introduction:

Doobie Nights is a cannabis dispensary that provides an unparalleled retail experience to cannabis consumers. With state-of-the-art sculpture installations, lighting design, and projection-mapped graphics, Doobie Nights has attracted a friendly community of customers who appreciate their wide product selection and fun environment.

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Challenges:

Doobie Nights has faced security challenges while monitoring cash transactions, securing their premises, and managing their inventory.

Project Requirements:

To address the dispensary's challenges, Doobie Nights and Dahua created a project with the following requirements:

- Camera coverage on POS terminals with 4MP cameras.
- Perimeter and interior door monitoring.
- Comprehensive product vault coverage.
- Dahua Access Control for access verification.
- PTZ cameras with intelligent tracking.
- Mid-Range vari-focal camera at the front door.
- Efficient system management using DSS7016 and EVS16.





Dahua Solution:

Dahua implemented an all-in-one security system that combined video security and access control. Their renowned customer service and project warranties ensured customer satisfaction and loyalty.

Benefits:

Dahua's security solution yielded:

- Enhanced security with precise camera coverage.
- Video-linked access control for safety.
- Efficient system management and extended storage.
- Improved storage efficiency with Smart Codec.
- Integration of video recordings with access control.
- Real-time remote guarding for 24/7 security.

Conclusion:

Doobie Nights' partnership with Dahua addressed the dispensary's security concerns and improved overall customer experience, demonstrating how innovative security and access control can positively affect consumers and businesses.

